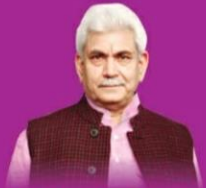





EXPLORE | INVEST | GROW



J&K Enabling Business and Citizens Ecosystem – Important milestones



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Modern Connectivity for People of Jammu and Kashmir

Inauguration of
Qazigund to Banihal Section of NH-44 including 8.45 Km long tunnel

₹2027 Cr

Highlights

- Tunnel would reduce the road distance between Banihal and Qazigund by 16km, reducing journey time by one hour
- People of Jammu & Kashmir will be specially benefitted
- It will give big boost to all round development of the entire region
- Twin tube tunnel — one for each direction of travel. The twin tubes of tunnel are interconnected by a cross passage every 500 m for maintenance and emergency evacuation
- First four lane highway tunnel to connect Jammu & Kashmir using the New Austrian Tunneling Method (NATM) of sequential excavation and support system considered the most advance technology in the world

by
Narendra Modi
Prime Minister

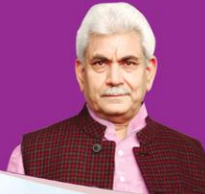
Shri Manoj Sinha
Lieutenant Governor, Jammu & Kashmir

Giriraj Singh
Minister of Rural Development and Minister of Panchayati Raj, Government of India


Dr Jitendra Singh
Minister (in-charge) of the Ministry of Science and Technology, MoS (Independent Charge) of the Ministry of Earth Sciences, MoS in the Prime Minister's Office, MoS in the Ministry of Personnel, Public Grievances and Pensions, MoS in the Department of Atomic Energy, and MoS in the Department of Space

April 24, 2022
Palli Gram Panchayat, Samba, J&K

DIP/J-57/8/22 Dated: 19/04/2022



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Enabling Business & Citizen Ecosystem

Ensuring Ease of Living & Doing Business in J&K

<https://www.singlewindow.jk.gov.in>

200 services of J&K departments made online on Single Window system

J&K is the 1st UT to be integrated with National Single Window System

Single Window Common Facilitation Module

- Combined Application Form (CAF) and CAF-O Logic**
To know the applicable approvals required for setting up of business and making them operational
- Integrated transparent MIS dashboard (200+ Services)**
Dashboard (200+ Services) in Public domain of SW : Bringing Transparency and ensuring adherence to timelines

- Know Your Incentive (KYI)**
Helps Investors to know the applicable incentives with eligibility criteria and investors can apply for a service through Single Window
- Investment Promotion and Facilitation Cell**
Department level Nodal Officer and Sector Experts redressing Grievances and managing Query

- Information Wizard (200+ Services)**
User Friendly repository of all type of SoPs, Notifications, Public Service Guarantee Act (PSGA) timelines and Users Guide at one place
- Central Inspection System**
Enabling Joint inspection of multiple departments and ensuring inspection report within 48 hours

Minimising Regulatory Compliance Burden (MRCB)

Year 2021

- 547 Burdensome Compliances identified
- 464 Burdensome Compliances Reduced with Business and Citizens Interface

Year 2022

27 departments of J&K involved in identifying and reducing the burdensome compliances

2650 burdensome compliances identified to be reduced in 2022

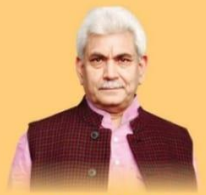
*1500 compliances reduced

*1150 to be reduced by 15 Aug 2022


Peace, Progress, Prosperity, People First

Government of Jammu & Kashmir

@jkinformation @dlpr-jk @dlprjk



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Major infrastructure development in Jammu and Kashmir

Laying of Foundation Stone
4/6 lane access-controlled Delhi-Katra-Amritsar Expressway

Highlights

- Travel time from Delhi to Jammu, Katra will be reduced to nearly half
- Will also reduce travel time to Srinagar and other tourist places of Kashmir Valley by around 6 to 8 hours
- Better connectivity to the industrial and commercial centres of Jammu & Kashmir will result in significant reduction in logistic costs and connectivity between agriculture centres will increase farmers income
- New job opportunities will be created
- Easy access to large markets for agriculture and other local produce

Worth ₹ 3044 Cr

Worth ₹ 2715 Cr

Worth ₹ 1822 Cr

by
Narendra Modi
Prime Minister

Shri Manoj Sinha
Lieutenant Governor, Jammu & Kashmir

Giriraj Singh
Minister of Rural Development, and Minister of Panchayati Raj, Government of India

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Contents

- 1 Advantage J&K
- 2 Low Cost of Doing Business
- 3 Conducive Industrial Ecosystem

A photograph of a long, straight path lined with large, mature trees in a park or campus setting during autumn. The trees have vibrant orange and red foliage, and their shadows are cast across the path. The ground is covered in fallen leaves. In the distance, a few people can be seen walking on the path. A small green building is visible on the left side of the path. The overall atmosphere is peaceful and scenic.

1. Advantage J&K



Why Jammu & Kashmir



Progressive, competitive and **investor friendly policies**



Industrial and sector specific Land Bank available



Pristine and **pollution free environment**



Easy to do Business and **conducive working environment**



Competitive cost of doing business



Large captive market, **Easy access to consumers of neighbouring states**



Skilled Labour – Institutes of national repute ensuring high quality human resources



Robust Infrastructure – **Well connected through air, rail & road**



Progressive Policies (Only Place in the Country offering 400% ROI)

Best ever financial incentive package offered by any State/ UT in India

300% assured RoI through GSTLI* and maximum to the extent of 400%

₹ 28,400 crore package notified by centre for industries in J&K

Additional Incentives on Stamp Duty, Green Industrialisation etc.

Dedicated Investment Facilitation Cell to Ease of Doing Businesses in J&K



**Water at ₹ 0.50
per Cubic Meter**



**Power starting at
₹ 3.85 per unit**



**Progressive
Labour Reforms**



New Central Sector Scheme (Highlights)

Capital Investment Incentive

Zone A

CII at the rate of 30% on investment maximum up to ₹ 5 Cr

Zone B

CII at the rate of 50% on investment maximum up to ₹ 7.5 Cr

Capital Interest Subvention

CIS at the annual rate of 6% for maximum 7 years on loan amount up to Rs. 500 crores for investment

Goods and Services Tax Linked Incentive

GSTL Incentive equal to 100% of the Gross GST for 10 years maximum up to 300%.

Working Capital Interest Incentive

WCIS is 5% Interest subsidy for existing units for 5 years, maximum up to Rs. 1 Crore





Best in Class Incentives

Highest ROI in the Country with up to **400%** for investments till Rs. 50 Cr. & **350%** for over Rs. 50 Cr.

Next best incentive package is nearly 100% less than incentives offered by J&K

Comparison of incentives with other states

	Jammu & Kashmir	Punjab	Himachal Pradesh	Assam	Uttarakhand	Uttar Pradesh
ROI	<ul style="list-style-type: none"> 400% of P&M 	<ul style="list-style-type: none"> 130% of P&M For Anchor Units up to 210 % 	<ul style="list-style-type: none"> 120% of P&M 	<ul style="list-style-type: none"> 210% of P&M For specialised zones up to 260% 	<ul style="list-style-type: none"> 100% of P&M 	<ul style="list-style-type: none"> 110% of P&M 300% of P&M for Mega units
Major Incentives	<ul style="list-style-type: none"> 100% Gross GSTLI, max. up to 300% of P&M CII of 30%/ 50% in Zone A/ B, max. up to Rs. 5 Cr. and 7.5 Cr. WCIS is 5% Interest subsidy for existing units for 5 years, maximum up to Rs. 1 Crore CIS of 6% per annum for 7 years on principal amount of max. Rs. 500 Cr. Investment in P&M 	<ul style="list-style-type: none"> 100% of Net SGST paid max up to 125% of P&M to all units. 200% of P&M in case of Anchor Units Nil Nil CIS@ 5% pa on term loan only in Border Districts and for SC/ women entrepreneur CIS@ 5% pa for MSME, on Credit Linked Capital Subsidy 	<ul style="list-style-type: none"> Net SGST Reimbursement max up to 80% of P&M CII of 30% max. up to Rs. 5 Cr. Nil CIS@ 3% on term loan for 3 years 	<ul style="list-style-type: none"> Net SGST Reimbursement maximum of 200% of P&M for 15 years CII @30% subject to a ceiling of Rs. 5 Cr WCIS is 2% for 5 years subject to a ceiling of Rs. 50 lakh and not exceeding 100% of investment in plant and machinery Nil 	<ul style="list-style-type: none"> Net SGST Reimbursement Max up to 100% for the first 5 years and 90% thereafter CII of 30% max. up to Rs. 5 Cr. Nil CIS(on Term Loan) @ 7% for 5 years 	<ul style="list-style-type: none"> Net SGST Reimbursement max up to 100% of P&M. CII of 5% per annum for 5 years Nil CIS @ 5% per annum for 5 years in the form of reimbursement on loan taken for procurement of plant & machinery, max. up to Rs. 50 lacs.



Well-Connected to the World

- ❑ Upcoming Inland Container Depot at Samba
- ❑ Upcoming Multimodal Logistic Park at Kathua
- ❑ Air Cargo Facility available at Srinagar, Expansion in progress

Airways

Airports

- Commercial operating 40+ flights
- Night flight facilities from Jammu & Srinagar
- 9 Airports proposed under UDAN scheme



Roadways

- All weather connectivity by 2024
- 4 – Lane connectivity between Delhi and Jammu within 9-10 hours
- 12 Districts of J&K Figure Among Top Performing Districts under PMGSY

Railways

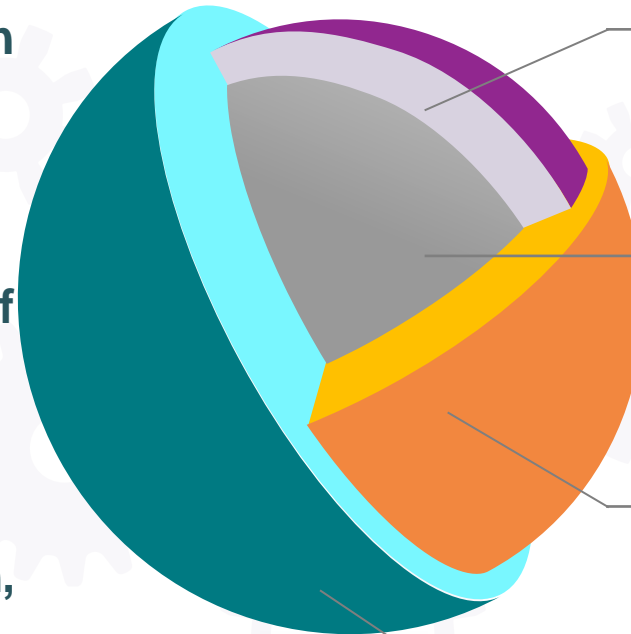
- 50+ trains crosses through UT Major Rail junctions
- Double line Rail Connectivity
- Udhampur-Srinagar-Baramulla Rail link-272km in length to Kashmir will be completed within an year



State of Art Infrastructure

J&K's Infrastructure

- ❑ **2 iconic IT towers** under construction in Srinagar and Jammu
- ❑ **₹ 350 crore** reserved for development of industrial estates
- ❑ **2 CIIT's** (Centres for Invention, Innovation, Incubation and Training) setup in collaboration with TATA Technologies



HOUSING INFRASTRUCTURE

1 Lakh+

Houses by 2022



ROAD NETWORK

4000 kms

Road Network by 2022



METRO RAIL

48 kms

Metro Network by 2025



RAIL NETWORK

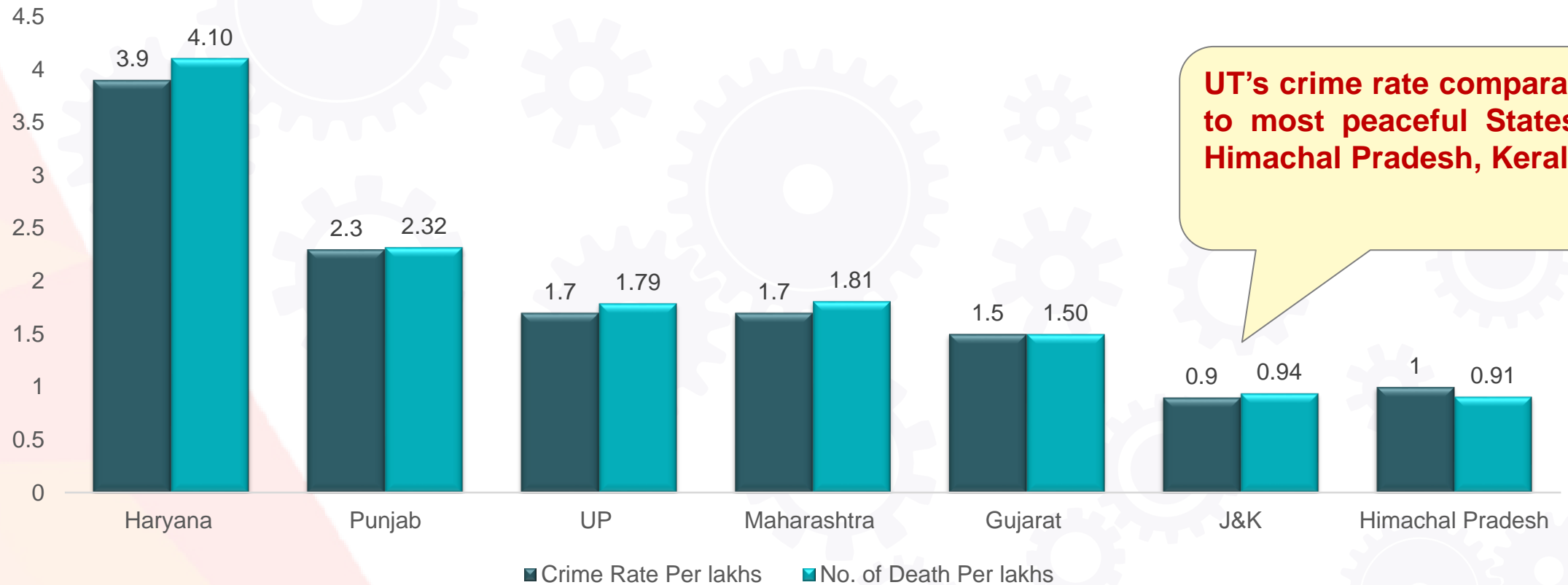
320 kms

Total rail network in UT



Safe place to do Business

J&K has one of lowest share crime rate in India as per the data shared by NCRB
(National Crime Rate Bureau)



* Crime Rate is calculated as Crime Incidence per one lakh of population from year 2017 to 2019

A large steel truss bridge is under construction in a deep valley. The bridge spans across a wide river and is supported by tall concrete piers. The surrounding landscape is rugged and hilly, with some vegetation. The sky is clear and blue. The bridge's structure is made of dark steel beams and girders. Several power lines are visible in the upper part of the image, crossing the bridge's span. The overall scene depicts a major engineering project in a natural setting.

2. Low Cost of Doing Business



Attractive Land Rates

Cheapest land rates* with very low maintenance charges

S No	State	Unit	Industrial Area/ Park Land Rate	Lease Rent	Maintenance Charges
1	Jammu & Kashmir	Rs/Acre	Rs.20 - 60 lakhs	Rs.32,000	Nil
2	Madhya Pradesh	Rs/Acre	Rs.30- 80 Lakhs	Rs.1,60,000***	Rs.32,000
3	Uttar Pradesh	Rs/Acre	Rs.35 -400 Lakhs	Nil	Rs.80,000
4	Himachal	Rs/Acre	Rs.20- 200 Lakhs	Nil	Rs.60,000
5	Uttarakhand	Rs/Acre	Rs.60-200 Lakhs	Nil	Rs.30,000
6	Punjab	Rs/Acre	Rs.50 - 360 Lakhs (Base Price)**	Rs 4.00	Rs.90,000
7	Haryana	Rs/Acre	Rs.100-550 Lakhs	NIL	Rs.32,000

► * Average Land Rate - Rate of land varies as per the location of the Industrial estate in each state

** Base Price –Land Allotment done on basis of E Auction, base price is fixed for the land which is disclosed during E Auction process

***2 % of the Land Value in Industrial Area of Madhya Pradesh



Power Utility Rates Across States

S No	State	Power rate (Rs/KWH)
1	Jammu & Kashmir	3.85
2	Gujarat	7.75
3	Uttar Pradesh	7.30
4	Maharashtra	7.04
5	Jharkhand	6.70
6	Telangana	6.70
7	Andhra Pradesh	6.70
8	Madhya Pradesh	6.60
9	Bihar	6.50
10	Punjab	6.40
11	Uttarakhand	5.65
12	Himachal Pradesh	4.75

3. Conducive Industrial Ecosystem





Land Bank

One of the lowest Industrial Land Rates among neighbouring States

Land available on lease of up to 99 years

Transparent online land allotment in 75 days

Simplified process of allotting Change of Land Use

Industrial Development Corporation being notified to facilitate land acquisition



Availability of Skilled Manpower

- ❑ Jammu only city in India to have **IIT, IIM** and **AIIMS**
- ❑ **12 Universities** and **208 colleges** with a total enrolment of over **13 lakh students**
- ❑ **136 ITI's & Polytechnic Colleges** imparting technical skills to the youth
- ❑ Centre for Invention, Innovation, Incubation and Training **CIIT** setup in collaboration with industry

Premier Institutes of J&K





Availability of Raw Material

1st Production of Saffron, Apple, Walnut, Trout Fish in India

2nd In wool Production in India

Ample availability of mineral and agriculture raw material

19.80 Lakh MT
Apple Produced

717 Thousand Ha
Area under fruit cultivation

7.4 MT
Saffron Produced

180 Lakh MT
Total Fruit Production

600 MT
Trout Produced

6.08
Billion Tonnes
Limestone Reserve

160
Million Tonnes
Gypsum Reserve

500
Million Tonnes
Quartzite Reserve

77.37
Million Tonnes
Dolomite Reserve

8.60
Million Tonnes
Bauxite Reserve



GI Tag Products

9 GI Tag Products of J&K

- Pashmina
- Hand-Knotted Carpet
- Papier Mache,
- Walnut Wood Carving
- Sozni Craft
- Kani Shawl
- Saffron
- Khatamband
- Basmati Rice

Major handicraft items include

- Carpets
- Papier Machie
- Crewel
- Chain Stitch



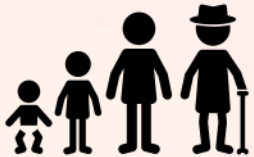
Excellent Quality of Life and Work Environment



Known as Paradise on Earth for its eternal beauty



World famous Royal Spring Golf Course located on banks of Dal Lake



High Life Expectancy Rate with an average age of 74 years



J&K endowed with tourist locations like Gulmarg, Sonmarg, Baderwah, etc.



Ample water resources such as lakes, rivers and groundwater



World renowned spiritual destinations such as Shri Mata Vaishno Devi, Shri Amarnath, Hazratbal

* Crime Rate is calculated as Crime Incidence per one lakh of population from year 2017 to 2019



Vibrant and thriving industrial units

Our partners in growth

